

05/10/2012 - 'Social Selling or Selling Social? Which side of the fence are you on?' – Join the latest Silicon Valley Tweetup, co-hosted by purechannelapps

"Social Selling or Selling Social? Which side of the fence are you on?' – Join the irreverent and always entertaining Silicon Valley Tweetup crew for a conversation with Silicon Valley's best and brightest social media professionals. We will keep it real and get to the nitty gritty about B2B, social business adoption, governance, and the results you should be looking for. You'll have plenty of chances to throw some verbal darts at our distinguished panel, too. They've got thick skin and are up to the challenge so come prepared."

Panelists:

- Jennifer Leggio (Sourcefire, Forbes),
- Lasandra Brill (Cisco Systems),
- Ted Sapountzis (SAP),
- Michael Brito (Edelman), and more...

Moderator:

- Gabriel Carrejo (Bonfire)

Put the date in your diary if you fancy coming or pass onto anyone who may be interested.

[Wednesday, October 10, 2012](#) 6:00pm until 9:00pm in PDT [Click here for more details.](#)

Enjoy (adult) beverages and appetizers beginning at 6pm on us. Hosted by One Medical Group, the newest, hip and modern doctor's office.

Darts start flying at 7...

To receive your complimentary first-year One Medical membership (\$149 value): Go online to onemedical.com and fill out the online registration forms. You will be asked to input your credit card information, immediately following this page you will see a link in the upper right-hand corner of your screen that says "using a promo code?" Click on this link, a pop-up window will appear, input your membership code OMTENXPA01, click "submit" and your credit card will NOT be charged.

Co-hosted by purechannelapps, CCI, and Bonfire Interactive Media, LLC.